

Exploration of College Students' Ideological and Political Education under the New Situation

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Abstract: With the acceleration of economic globalization and the process of information integration, all walks of life around the world have created inextricable links, and a multicultural pattern has gradually taken shape. Under the new situation, the ideological and political education for college students is both an opportunity and a challenge. How to correctly understand the connotation of college students' ideological and political education under the new situation, how to treat the opportunities and challenges faced under the new situation, how to explore and innovate the development and outlet of college students' ideological and political education under the new situation, is in front of college educators major issues. This paper makes a comprehensive analysis of the ideological and political education of college students in the new situation and discusses new ways of education.

1. Introduction

With the rapid development of science and technology in the 21st century, the process of economic globalization and information integration has accelerated, and various cultures and ideologies have collided with each other and merged with each other to form a unique multicultural international environment. In this new historical environment, people's outlook on life and values have also changed quietly. The ideological problems of educators and college students in colleges and universities are becoming increasingly acute. Under this new situation, the ideological and political education of college students faces new opportunities and unprecedented challenges. Seizing the opportunity and meeting the challenge are the tasks and missions that the times have given us educators. Therefore, college ideological educators need to advance with the times in the new situation to explore new rules of education, so as to effectively and correctly guide college students, so that they can actively participate in society with a sound personality and good attitude, and then complete Building a great motherland and serving the people's mission.

2. Analysis of the Current Situation of College Students' Ideological Understanding

Colleges and universities are the distribution centers of various ideological trends. College students have less social experience, poor understanding and resolution of various ideas and public opinions. In addition, under the new situation, foreign cultures and traditional cultures collide and Western ideology continues to infiltrate, giving students the ideological The complex impact. College students' absorption of foreign culture and advanced concepts will undoubtedly enrich their own knowledge. However, many college students still have some defects in the identification of foreign cultures. While absorbing foreign cultures, they also absorb some ideas that are contrary to socialist construction, making them The "three views" have deviated to some extent in the right direction.

In the process of college students' contact with the society, they are influenced by the social atmosphere and utilitarianism. They regard the realization of their self-ideal ambitions very seriously, but their sense of responsibility is weak. Under the influence of the social environment, the material desire gradually increases and the spiritual realm stops. Before, even some college students lost their moral bottom line for the purpose. This excessive personal interest concept undoubtedly deeply eroded the thinking of college students [1]. At present, most of the

undergraduates are 90-year-old children. Their independence is poor. They can't adapt to college life immediately after entering university. They are less able to suffer setbacks. Many students show irritability, disgust, depression, and inferiority. Role consciousness and collective sense of honor, do their own thing, do not take into account the etiquette and accomplishment that college students should pay attention to, can not clearly recognize their social status, and can not clearly define their own value orientation. Therefore, how to grasp the characteristics of college students' personality and make the ideological education of college students develop in a targeted manner requires educators to think seriously.

3. The Defects of College Students' Ideological and Political Education

In recent years, although the ideological education work has been perfected in colleges and universities, there are still some problems that restrict the smooth development of ideological education in colleges and universities.

Although many colleges and universities pay more and more attention to ideological education, in actual work, they are overly heavy in form and have not let relevant work be implemented. In recent years, with the expansion of enrollment in colleges and universities, the ratio of students to teachers has increased year by year, making it more difficult to ideological education. In addition, from an objective point of view, the ideological education of college students not only depends on the supervision of colleges and universities, but also the concern and support of the whole society. However, it is obvious that the overall ideological education of college students has not been formed. In the actual teaching process, the theoretical course effect is not ideal, and the construction of teaching materials in some disciplines such as philosophy and social science has experienced serious lag, and the teaching ability of teachers has yet to be improved [2].

Although colleges and universities generally have higher requirements for ideological and political education, many college political counselors do not have high awareness of the content of students' ideological and political education. In addition, under the influence of learning pressure and employment pressure, the psychological barriers of college students are becoming more and more serious, but the psychological guidance work for students has not been put in place.

In the process of teaching ideological and political courses, there is no good communication mechanism between teachers and students. In the actual teaching, the traditional model is still the main mode. The teacher simply explains and does not interact with the students. The teacher still takes the teacher as the main body. This teaching mode is inevitably boring and cannot achieve substantial results.

In fact, knowledge education and ideological and political education complement each other. Although there are certain differences between the two, they are closely related. From the current situation of college education, knowledge education and political ideological education have been separated and divided into two parts. At the same time, the balance between the two has been destroyed, and there has been a heavy knowledge education, a light ideological political education or a heavy ideological politics. Education, light knowledge education.

4. The Concept of Ideological and Political Education in Colleges and Universities in the New Era

Ideological and political education in colleges and universities is an educational project in which colleges and universities systematically and systematically guide college students to form ideological and political views and behavioral characters that meet the needs of society and the development of the times. Therefore, it is necessary to carry forward the people-oriented education concept, to respect people, understand people, care for people and help people, and fully reflect the main status of college students. College students are quick-minded, independent, equal, and subjective. This requires teachers to educate and guide college students on the basis of recognizing the characteristics of college students and following their subjective laws. In the work of ideological and political education, we always adhere to the people-oriented, student-centered, and let college

students become active participants in the educational process, so that college students are in the main position of the educational process, to achieve the purpose of educating people and enhance the effect of educating people.

The comprehensive development of our society should be coordinated by material civilization and spiritual civilization. General Secretary Hu Jintao's concept of socialist concept of honor and disgrace with "eight honors and eight shame" as the main content is clear and non-standard, with clear value orientation, reflecting the combination of the traditional virtues of the Chinese nation and the spirit of the present era, reflecting the rule of law and the rule of virtue. Organic unity, with distinct nationality, time, practice and pertinence. Establishing a socialist concept of honor and disgrace has important guiding significance for further rectifying the social atmosphere, improving the level of civilization, and promoting the building of a harmonious society. At present, China's reform, opening up, and modernization have entered a critical period. With the rapid development of the economy and society, people's ideas, lifestyles, and value orientations are inevitably affected by the mutual agitation of various cultures. In this context, let the socialist concept of honor and disgrace become a banner that leads the social trend, use the socialist concept of honor and disgrace to change the customs and customs, form a good social trend, mobilize and inspire all people to promote the building of a well-off society in a good spirit. It is particularly important to build a harmonious society. We must fully understand the importance and urgency of carrying out the study and practice of the socialist concept of honor and disgrace. We will vigorously carry forward patriotism, collectivism, and socialist ideology in various universities through various means and through various channels, and advocate the basic morality of socialism. Demeanor, educate students to firmly establish the socialist concept of honor and disgrace in their thinking, and strive to practice the socialist concept of honor and disgrace in action [3].

Strengthening and improving the ideological and political education of college students means "taking the goal of all-round development of college students, emancipating the mind, seeking truth from facts, advancing with the times...trying to improve the pertinence, effectiveness, attractiveness and appeal of ideological and political education." In other words, the ideological and political education of colleges and universities should not only improve the ideological and political consciousness of college students, but also aim to promote the all-round development of people. Therefore, in the process of ideological and political education, we must carry out the three promotion of "promoting wisdom with morality, promoting morality with morality, and promoting beauty with morality", so that moral, intellectual, physical, and aesthetic coordination and comprehensive development, firmly established to achieve the comprehensiveness of students. Development-oriented educational philosophy. In-depth quality education for college students, promote the coordinated development of ideological and political quality, moral quality, scientific and cultural quality and physical quality of college students, and realize the all-round development of college students [4].

5. Exploration of Methods and Strategies for Carrying out Ideological and Political Education for College Students

The combination of external indoctrination and self-management is an important method for achieving ideological and political education in colleges and universities. Instilling theory is the general mode of ideological and political education. The formation of correct world outlook, outlook on life and values of college students depends on the guidance of scientific theory. Without scientific theory, it is impossible to have a correct and stable behavioral orientation. At the same time, the theory must truly become an organic component of the world outlook, outlook on life and values of college students. It must be selected and confirmed by the subject, and form a firm concept of self-behavior, internalizing into the main character structure. Therefore, it is necessary to inspire the students' self-consciousness according to the specific ideological reality of the students, and to develop self-conscious behaviors through the students' self-consciousness and self-management to achieve the purpose of ideological and political education.

When carrying out ideological and political education activities for college students, we should

focus on integrating the whole society, paying attention to the combination of ideological education and solving practical problems, and helping college students to solve practical problems as much as possible. In recent years, the ideological and practical problems of college students, especially poor college students, have increased significantly, and contradictions have become increasingly prominent, which should be paid attention to. The process of helping college students solve practical problems is the process of carrying out ideological and political education. If ideological and political education combines different practical problems, it will be difficult to be convincing. Therefore, it is necessary to mobilize the strength of the whole society and take measures to help college students solve difficulties in learning, living, and employment, and create conditions for their comprehensive and coordinated development [5].

The state of health and psychology is the psychological basis for the existence of a harmonious society. People are only happy to receive education when they are in a harmonious state of mind. Some students have disciplinary behaviors, which are the result of psychological barriers or psychological disharmony. Psychological problems cannot be simply applied, but psychological counseling is needed to solve them. However, in actual work, the psychological status of college students is often overlooked, and the educational effect is naturally not good. In recent years, the employment pressure, study pressure, and economic pressure faced by college students have generally increased, which has led to an increase in psychological problems, which has affected the harmonious development of ideological and moral quality, scientific and cultural quality and health quality. It is necessary to take practical measures to improve the specialized institutions for mental health education and counseling, and constantly explore effective ways to combine ideological and political education with mental health education to ensure the mental health of college students.

The rapid development of the Internet has brought challenges to the ideological and political education of colleges and universities, and at the same time created new carriers and channels. Colleges and universities should conform to the new situation in which the Internet is gradually popularized in society, schools and families, establish network strategic awareness and network ideological and political education concepts, and lead the network of public opinion positions; strengthen and make full use of information network technology to improve the timeliness of ideological and political education, and enhance Influential; strengthen leadership, organization and management of network ideological and political education, increase network propaganda, strengthen positive propaganda, and promote the main theme, maintain healthy and rich, easy and lively style and content; increase campus network construction The funds and material inputs, and carefully study the characteristics and laws of information network, and strive to build the campus network into a new position and new channels of ideological and political education. The student apartment is an important place for college students to study and live. In the process of ideological and political education for college students, the student apartment has already highlighted a huge carrier role. Colleges and universities should extend ideological and political education to student apartments, and deepen ideological and political education into student life, thereby enhancing pertinence and improving effectiveness.

6. Conclusion

The ideological and political education of college students is related to the future of the party and the country. The great cause of socialism with Chinese characteristics requires the generations of college students to work hard for it. Let us closely unite around the Party Central Committee with Comrade Hu Jintao as General Secretary, and on the basis of inheriting the fine traditions of the party's ideological and political work, actively explore new ways and new methods for college students' ideological and political education in the new situation, and better reflect the times. Sexuality, grasping the regularity, being creative, enhancing effectiveness, and striving to create a new situation in the ideological and political education of college students.

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